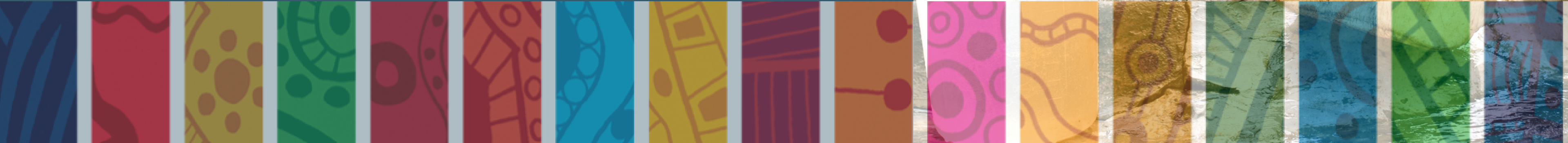




XYLEM WATERMARK INNOVATION PIPELINE 2023 PIPELINE



THIS IS HOW WE #GROWZA →



AN INNOVATION MINDSET SEES CHANGE AS OPPORTUNITY

GrowZA Social Investment Agency partners with progressive organisations to direct development resources for impact and social progress.

In a complex, interconnected CSR 2.0 world, GrowZA works with partners to **understand local contexts** and craft appropriate & **scalable local solutions** without forsaking **universal development principles**.

ECD Infrastructure

Supporting ECD centres to meet the regulatory requirements for formal registration with DBE in order to support their sustainability



Water Awareness

Promoting the "Splash" publication and other water related educational support materials in order to engender a culture of conservation and environmental awareness



FOUNDATION PHASE

PEOPLE-CENTRED INNOVATION PIPELINE

People-centered development is an approach to development focussing on improving local communities' self-reliance, social justice, and participatory decision-making.

Focussing this lens on the Xylem development ecosystem allows for a flow of resources to and through opportunity with shared upside outcomes for stakeholders.

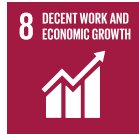
LAUNCH

EMERGING TALENT

INCUBATION

Enterprise & Supplier Development

Supporting the commercialisation of innovation system through practical access to market strategies as well as development finance support.



Innovation Grants

Accelerating innovation development in water and water related fields through partnership with credible community and academic partners.



Stockholm Junior Water Prize

Continued support to the SJWP programme across Africa and the active development of the SJWP young innovators pipeline.



Innovation summits

Hosting structured engagements between industry, government academia and schools to support the innovation pipeline and drive the commercialisation of new technologies



Bursaries

Access to higher education in water and water-related fields is a firm tenet in the Xylem development strategy and is a key pathway to sustained development at community level



Graduate recruitment

Supporting the development journey of young professionals by providing job placement and exposure to Xylem operations is a sustainability hygiene factor high on the Xylem Development agenda



GROWTH AREAS

3RD PARTY

PARTNERSHIPS & FUNDING

- LETTERS OF SUPPORT AND ORG ACCESS
- XYLEM TRUST
- ED AND SD PROJECTS
- DWS
- COGTA

TEAM AFRICA

ENGAGEMENT

- STAFF ENGAGEMENT
- AFRICA BUY IN AND ACTIVATION
- LEVERAGING ACROSS BUDGETS



TALENT PIPELINE

- SJWP
- HR TRAINEES (YES PROGRAMME)
- SCHOLARSHIP STUDENTS

STORYTELLING

PHOTO AND VIDEO PRODUCTION
PUBLICATIONS
CASE STUDIES

REACH

Project site	Direct beneficiaries	Indirect Beneficiaries	NOTES
Elsie Ngidi	963	3216	Water / Food Security (Urban Garden project)
Kenya	1512	0	Water awareness publication activation
Egypt	612	0	Water awareness publication activation
Strandfontein	47	157	Manchester City kit and sanitation activation
Orange Farm	1800	6012	Water / Food Security (Urban Garden project)
Inanda	472	1576	Emergency Flood relief
Mandela Day jhb	423	0	Water conservation awareness (Public Art)
Mandela Day CT	417	0	Water conservation awareness (Public Art)
Dunoon	1305	4359	Water / Food Security (Urban Garden project)
Olifantsfontein	12	467000	Water Quality / Waterway rehabilitation
Morena Childrens Village	45	450	Water / Food Security (Urban Garden project)
	7608	482770	
IMPACT FACTOR	63,5		
* Indirect beneficiaries are calculated as a factor of average South African household (3,34 according to the StatsSA General Household Survey, 2021)			
Item 10 (Olifantsfontein) indirect beneficiaries are calculated as the residents of Tembisa township who live along the Olifants Fontein Hennops tributary			





THANK YOU!

This is how we #GrowZA

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